

**STERLING LEISURE PRODUCTS**  
**For Immediate Release**

**Sterling Leisure Products Unveils the “GENERATION II” Covana**

**The First and Only Fully Automated Lifting Spa Cover/Gazebo in the World**

CALGARY, Alberta, Canada - November 8, 2008 - Sterling Leisure Products is very proud to be launching our “Generation II” COVANA, all in one spa cover /gazebo at the International Pool Spa Patio Expo November 18 - 20<sup>th</sup>, 2008 in Las Vegas. The “Generation II” COVANA is designed to enhance the spa experience by offering enhanced functionality, protection from the elements and tremendous energy savings.

The COVANA acts as a gazebo for the spa, automatically elevating and lowering with the turn of a key. Unlike most covers which require considerable strength and leverage to pull on and off, the COVANA elevates and lowers effortlessly, eliminating any heavy lifting or straining. The COVANA can be raised to its full elevated height of 8 ½ feet within 20 seconds – the operator simply removes the key to secure the cover at the desired height. The pitched roof design easily sheds rain and snow and increases the character and aesthetics of the spa, offering a gazebo-like environment without the cost, maintenance and space.

“We initially launched the COVANA in early 2008 and have since shipped upwards of 500 units throughout North America. The customer and dealer acceptance of the product has been fantastic. The “Generation II” for 2009 is even better, we have incorporated the following enhancements”, says Sterling Leisure’s VP and General Manager Mario Piché;

1. New Weatherable Capped Impact Modified ABS Thermoformed **Hard Cover** - Provides years of maintenance free shelter
2. New ‘expanded’ **Seal Design** - Now fits over 90% spas in the marketplace, easier to replace, 2 sided
3. New optional “**Lighting Package**”- enhance the ambiance with seal spa surround lighting
4. New optional “**Privacy Shades – with Screen**”- Provides shelter, with the ability to see out of the spa
5. New “**Step Cut Out**” front frame - allows steps to be placed right up to the spa

Whether you are battling wind, sun or bugs, the COVANA will protect you. The overhead **HARD COVER** top provides excellent protection from harmful UV rays, rain or snow. Optional screens give privacy from onlookers and additional protection from the elements.

The COVANA offers considerable energy savings by reducing water loss through evaporation and reducing your heating bills. The use of polyurethane foam gives the COVANA an insulation value of R-21, 3 times regular spa covers, while the seamless design reduces the evaporation of water and chemicals. Unlike traditional covers that are flipped over the spa, the tight seal and perfect fit of the COVANA cover keeps debris out of the water more effectively and reduces the amount of effort required to maintain water quality.

The COVANA cover is built to provide years of worry free performance and protection. A balanced load design is the core of the COVANA lift system. Similar to garage door systems, minimal horsepower is required lowering the costs and wear and tear on components substantially. The free standing design is virtually maintenance free.

The COVANA safely and securely locks in place preventing children and other unwanted intruders from gaining access to the spa. When in the lowered position, the COVANA can support up to 600 pounds, providing more barrier protection than any other spa safety device.

Optional privacy shades and lights can be purchased to create an inviting ambience. Sterling Leisure Products is a Canadian company. The founders Raymond Bussière and Mario Piché bring over 50 years of experience in innovation, manufacturing and business management.

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